

Network Cités des métiers • n° 33 • September 2013

EDITORIAL

Dear colleagues of CDM network,
At mid-year, our network records an unparalleled dynamism.

Opening of associated centers in the region Provence-Alpes-Côte d'Azur; recruitment of management staff in several CDM on the eve of their opening, as in Val-de-Marne or Montpellier; development of activities in the Pays gardois and in the cross-border region of Grand Genève.

Finally, to celebrate our twentieth anniversary year, the CDM de Haute-Normandie approaches that of La Guadeloupe to organize a major event on the mobility of overseas citizens...

Thank you all for all your efforts to further strengthen the work of our CDMs within the territories. With the launch of new European projects, which I invite you to participate in, this dynamism will develop even further.

Grégoire Evéquo, president of the CDM Network

CDM NEWS

THE CDM DE MARSEILLE ET DE PROVENCE-ALPES-COTE D'AZUR (PACA) OPENS IT 8TH ASSOCIATED CENTER

A new associated centre has opened in Aubagne (47000 inhabitants in 2012), city centre of the "urban community" of the Pays d'Aubagne and of the Etoile, urban community which in total has 105 000 inhabitants. Birthplace of Marcel Pagnol, famous novelist, playwright, and filmmaker, Aubagne is located on the outskirts of the regional capital Marseille, Aix-en-Provence and Toulon.

This new relay of the Cité des métiers will open its doors on September 23, in the brand new premises of "La Boussole", which also hosts the *Mission Local* of the city.

In accordance with the Charter, the new associated centre welcomes, informs and orients all audiences, in a relationship of proximity and trust.

"La Boussole" aims to answer all questions interesting both the active people on the labour market and people looking for a job : from the completion of studies to the professional integration, from knowledge of the various careers to the validation of acquired experience, from

the regional programme for training to the orientation during working life.

The municipal centre for social action (Centre communal d'action sociale, CCAS) of the town of Aubagne, the employment centres of suburban districts, and other institutional partners are the "natural" partners of the project.

In addition to the personnel trained by the Marseille team (3 people), this new location offers five free-access computers, documentation organized according to the four "desks" of the Cité des métiers: orientation, training, employment, creation of activity. The documentation includes more than 100 dossiers related to different professions, divided into 30 sectors. The new associated centre offers as well several events, including the "Resonances" events organized by the Marseille team in occasion of the "Careers Weeks" in the PACA region.

Contact: Jocelyn MEIRE jmeire@citedesmetiers.fr

THE CITÉ DES MÉTIERS DU GRAND GENÈVE DÉVELOPES AN INTERREG CROSS-BORDER COOPERATION PROJECT WITH ANNEMASSE

"Development and networking of cross border practices in reception, information and guidance" is the title of the European cooperation project funded by the European program INTERREG.

The project runs from 01/01/2014 to 30/06/2015. It aims to:

- Promote a region based, local service; pool this service at the level of the basin of employment of Grand Genève, developing partnerships through the creation of new reception areas on both sides of the border;
- Strengthen exchanges, in order to develop common practices meeting the needs of audiences on both sides of the border, while addressing the specific problems of the frontier workers;
- Co-construct procedures for monitoring and informing the public in order to harmonize practices and to share information between Swiss and foreign professionals.

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Switzerland: djemaa.chraiti@etat.ge.ch

COMPANIES, ESSENTIAL PARTNERS OF THE CITÉ DES MÉTIERS DU GRAND GENÈVE

The CDMG expands its services to companies: a steady communication to the Geneva companies invites them to take advantage of the CDMG premises that provide them a wide range of services:

- Information on applications for authorization to training and provision of support for apprentices' training
- Opportunities for continuing education for their employees, and financial support measures,
- Direct recruitment, "Zoom" on crafts, workshops, round tables, briefings.

In addition, the CDMG invites multinational companies to introduce them to the training in Switzerland and particularly the initial training, which will from now on will be also bilingual, French-English, for the Federal Certificates for commercial employee.

Last but not least, the "New entrepreneurs mornings: tips for starting a business", organized in collaboration with the Cantonal Office for Economic Promotion, where future entrepreneurs come to learn about the pitfalls they must avoid to launch successfully a new structure.

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THE CITÉ DES MÉTIERS DES PAYS GARDOIS DÉVELOPS A WIDE RANGE OF ACTIVITIES

After obtaining in April the CDM label, the CDM des Pays Gardois will also officially receive the SPO labelling granted by the Prefect of the Languedoc Roussillon Region. A press conference is planned for this occasion in the presence of the State and Region representatives, and of all partners.

As part of the "disability week" (18 to 22 November 2013) the CDM organizes six preparatory workshops, three "disability-speed dating", a panel discussion and a conference in the associated centres Alès and Bagnols-sur-Cèze and in Nîmes (160 potential candidates and 35 employers). A video will be made for this purpose, and will be disseminated.

In addition, the website of CDM des Pays gardois will soon be launched for the general public. It will also include a dedicated access to partners and professionals.

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Lionel Beretti: lionel.beretti@gard.fr
Catherine Braun: catherine.braun@gard.fr

INFORMATION AND RECRUITMENT WEEK ORGANIZED BY THE CDM DE SEINE-ET-MARNE

Each new school year, too many young people are without a solution: no professional perspective,

inadequate knowledge of the labour market, difficulty in finding an employer....

For this reason the CDM de Seine-et-Marne organizes, from 23 to 27 September 2013, a recruitment and information week dedicated to all young people without a project for back to school: "Do not let the new school year begin without you! No solution at the beginning of the school year? Why not "alternate"?"

Alternating between work and training (*formation par l'alternance*) offers both a job and a CAP Diploma (CAP level is the first level of professional qualification in France) to those holding a five year degree after the baccalaureate. It can be a solution mainly if the young people have been well informed and know the various professions they can be trained to through this combination of work and training.

Throughout this week, the young people will therefore be able to discover ideas for professions based on their interests, or confirm their career plans among the many sectors represented: agriculture, information technology, trade, hotels / catering, transport / logistics, building, health sector, industry, tourism...

The program includes:

- Workshops to support guidance, standardised interests tests to confirm professional projects or explore careers offered by the Centres for training apprentices (CFA Centres de formations d'apprentis) of Ile de France;
- An afternoon dedicated to recruitment: proposals of training and employment in different sectors;
- A collective information session on work-training contracts.

Contact: Sophie Bosset
sophie.bosset@seineetmarne.cci.fr

NETWORK NEWS

WINTER SCHOOL 2013: DVD

We remind those CDMs which have not yet received the DVD of the Winter School 2013 in Marseille, that the DVDs are available.

You may address your request to Bernadette Thomas:
bernadette.thomas@universcience.fr

AGENDA "20 YEARS"

OVERSEAS CITIZENS: TRAINING IN HAUTE-NORMANDIE

The Haute-Normandie region is a welcoming land for students and trainees in vocational training from overseas, so the CDM Haute-Normandie organized, on the occasion of the 20th anniversary of the network, an event focused on the mobility of overseas citizens.

It was obvious for the CDM de Haute Normandie to turn to its sister, the CDM de Guadeloupe, to organize together, in collaboration also with the Agencies for overseas mobility - LADOM du Nord-Ouest and LADOM de Guadeloupe - a videoconference titled "Overseas

citizens: train yourself in Haute-Normandie" to be held Wednesday, September 25 at 14:30 (local time) in Rouen, at the amphitheatre of the Pôle régional des Savoires.

The aim is to inform our fellow overseas citizens wishing to come and train and work in France, particularly in Haute-Normandie region. This information will be offered through information points and testimonials able to answer any questions they might ask (devices, aids, contact structures ...) and, last but not least, through giving them advice on how to best prepare their mobility.

Counsellors of the CDM, LADOM, training managers, and trainees from overseas will intervene.

The videoconference will also be available live via streaming on the webpage:

www.citedesmetiershautenormandie.tv

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DEPARTMENT SEMINAR OF CAREER GUIDANCE PROFESSIONALS

Within the framework of "20 years of the network of CDM", the Cité des métiers de Seine-et-Marne held on September 6 the career guidance professionals' second seminar.

After a presentation of the network of CDM and its concept, the 50 participants were able to share their knowledge career guidance professionals' and their working practices through 12 workshops.

The discussions concerned the richness of networks, the sharing of knowledge and expertise of the various professionals, and the complementarities of the resources.

Notably, after the seminar, several participants agreed to harmonize their practices to set up a joint action around mobility.

Contact: Sophie Bosset

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CALL FOR ROPOSALS

CEDEFOP STUDY VISITS, SUBMISSION OF APPLICATIONS

15 October 2013 is the deadline for applying for study visits from March to June 2014

<http://studyvisits.cedefop.europa.eu>

http://penelope.2e2f.fr/fiche_action.php?fiche_action=KA101&fiche_appel=2013

THE NEW EUROPEAN PROGRAMME FOR EDUCATION AND TRAINING

Erasmus + (2014-2020) is the new 16 billion euro catch-all EU framework program for education, training, youth and sport.

The framework brings together the Lifelong Learning Program (Leonardo, Comenius, Grundtvig, Erasmus and Jean Monnet actions), Youth in Action and five other international programs including Erasmus Mundus and Tempus into one single, simplified and modern program.

The focus is on formal and informal learning across EU borders to improve the skills and employability of students, educators and workers. International cooperation with third countries is reinforced and aims at the modernisation of higher education institutions, governance reform, quality of teaching, non-formal education, etc. The countries concerned are European neighbourhood countries, Latin America, Asia and Africa.

The programme is expected to have a budget of around €14.5 billion for 2014-2020, 40% more than funding for the current education and training mobility programmes.

ERASMUS+ is currently under negotiation. Keep up to date with the latest information on the new programme and the budget on next Newsletters.

More information:

http://www.2e2f.fr/docs/20130913_depliant-erasmus-plus-en.pdf

RECRUITMENT IN THE CDM

CDM DU VAL-DE-MARNE

The General Council of Val-de-Marne and its partners open a CDM: the inauguration is scheduled for the end of 2013.

The new CDM foresees a dedicated staff (7-10 agents) as well as personnel (15 to 20) acting on behalf of their structure (Job Centre advisors, National Education, chambers of commerce, missions, local point for youth information, CAP Employment, APEC, CIDDF ...). The CDM will also provide room for companies with the presence of the headquarters of FACE Val-de-Marne and the involvement of companies who will present their business, explaining how they work and their recruitment policies.

7 jobs are available for December 1, 2013:

- General Manager
- Executive Assistant
- Communication Manager
- Responsible for documentation centre
- Head of ICT
- Accounting and administrative assistance
- Reception

Job location:

14 Rue Waldeck Rousseau, 94600 Choisy-le-Roi
8 km south of Paris, on the Seine River.

For detailed job profile, please contact:

Catherine PAUL-HARDOUIN - Déléguée Générale

Conseil Général du Val de Marne Avenue du Général de Gaulle – Délégation Générale à l'emploi et à l'insertion (DGEI) – 94054 CRETEIL Cedex

01 49 56 53 04

catherine.paul-hardouin@cg94.fr

CDM DE MONTPELLIER

A plan to open a CDM in Montpellier is scheduled for the end of this year. At this stage of the project, the City launches the recruitment of the CDM Director. The Director operates the future Public Interest Group (GIP) "Cité des métiers".

S/He is responsible for leading the implementation of the project in conjunction with all members of the GIP, local partners for the employment and economic development.

Missions:

- Ensure the implementation of the project
- Develop, facilitate external partnerships and promote the CDM
- Organizing, coordinating and supervising the operational activity of the CDM

Skills and knowledge:

- Ability to manage and work with multidisciplinary teams and to adapt to different interlocutors
- Quality of listening and negotiating
- Mastery in Networking
- Budget managing
- Public Procurement Code
- Knowledge into public law and labour law

CV and motivation letter by September 13 to:

Mairie of Montpellier - service Gestion Prévisionnelle des Postes et des Emplois
1 Place Georges Freche
34267 Montpellier Cedex 2

For further information on the position:
Danielle GONCALVES, 04 34 88 76 35

AGENDA

September 2-6

CDM DE LA REUNION

Counsellor's training

September 10

CDM DE MAYOTTE

Official opening of the CDM

September 18

CDM DU SAINT-QUENTINOIS

Agenda 20 years in Picardy "Youth employment"

September 19

CDM DU GRAND BEAUVAISIS

Agenda 20 years in Picardy "European mobility: the young too"

September 20

AMIENS

Agenda 20 years in Picardy: The orientation in Picardy

September 24

CDM DES PAYS GARDOIS

Press conference announcing the SPO labellisation

September 25

CDM DE HAUTE-NORMANDIE AND CDM DE GUADELOUPE

Agenda 20 years in Haute-Normandie and in Guadeloupe: videoconference "Overseas citizens: train yourself in Haute-Normandie"

October 10

CDM DU SAINT-QUENTINOIS ASSOCIATED CENTRE OF BOHAIN-EN-VERMANDOIS:

Rally of trades

Please note in your agenda:

22-24 January 2014: Winter School in La Rochelle

NEW CONTACT ADDRESS

From now on the new e-mail address for information regarding the Newsletter, the Winter School and the General Assembly is *labelCDM@universcience.fr*

Thank you for your cooperation.

Sincerely,

Grégoire Evéquo
President of CDM Network

Bernadette Thomas
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Chief Editor*

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