

The Cités des métiers International Network • n° 63 • October-November 2016

Dear members and partners of the Network,

After joining last May the European Platform Life-Long-Learning (LLL Platform) and having committed in June to The European Pact for youth initiative, our Network will officially join the European Alliance for Apprenticeships in November. This informal platform brings together all the stakeholders in education and training. As member we could make actions of Cités des métiers better known and contribute to the emergence of new solutions to improve the quality of services and image of apprenticeship. There is already an opportunity to do it, in the frame of the European Vocation Skills Week, held on 5 to 9 December 2016.

New opportunities for partnerships are possible for the Cités des métiers in the coming months. All that remains for us now is to seize these opportunities through the development of European projects and Effervescence territorial projects. Directors of Cités des métiers will have the opportunity to discuss these topics during a Meeting of the Permanent Assembly of Managers scheduled in Paris-la-Villette on next 16 December. Agenda will also include the preparation of the next edition of the Spring School which will take place in Porto at the end of March 2017, with the collaboration of the Cité des métiers de Limoges et du Limousin.

We can rely on the involvement and the management quality of our support team which has seen a new member since early October: Maud Bois-Gallou, as project assistant, to achieve it.

My best regards.

Raquel Castello-Branco

Président of the Network

AGENDA

18 November 2016

Submission deadline for the call for applications to support the Network in the process of up-skilling training plan for the teams working in Wallon Cités des métiers

Documents are available on this link:

<http://reseaucitesdesmetiers.com/appel-offres.php>

22 November 2016

Phone call meeting of the Executive Committee

5-9 December 2016

European Vocational Skills Week

More information on *the website* of the European Commission

13-14 December 2016

Meeting of the employment working group of the European Social Fund (ESF) Network, Cité des sciences et de l'Industrie in Paris-la-Villette

15 December 2016

Meeting of the Labelling Committee Universcience, Paris-la-Villette

16 December 2016

Meeting of the Permanent Assembly of Managers (APM), Paris-la-Villette

29 -31 March 2017

Spring School, in Porto

THE CITE DES METIERS DE NORMANDIE IN ROUEN WILL ORGANISE ACTIONS TO DISCOVER DIGITAL PROFESSION DURING THE EUROPEAN VOCATIONAL SKILLS WEEK

The Cité des métiers de Normandie (site of Rouen) is going to organise a week to discover digital jobs from 5 to 10 December 2016.

The purpose is to promote to a wider public, professions and training in this rapidly developing sector, according to a study published in April 2016 by the Pôle Emploi (Statistics and indicators n16.015). This initiative also aims to fight against gender stereotypes by raising public awareness of the role of women in digital development. This event will contribute at the same time, to the objectives of the European Vocational Skills Week launched by the European Commission by strengthening of the image of digital professions and the quality of training in this field at regional level.

Almost 1200 persons are expected to attend this event opened to any public: school children, job seekers, trainees of lifelong learning, professionals of career information and guidance. This event is organised in partnership with members of the Cité, including the CCI Normandie, the Pôle Emploi and the ONISEP together with the Syntec Numérique, the Association Normandie Web Xperts which currently gathers entrepreneurs in the area of web and digital, the University of Rouen and schools.

The Cité des métiers has offered at least an event a day all along the week, in particular: visits to seven companies or digital business combination including discussions with professionals, discovering of achievements carried out by students of five schools or the University, a forum with various places (job, training, demonstration, advice and guidance). There will be also thematic conferences, workshops (eg. Fablab, an initiation to computer and robotic programming, virtual and/or augmented reality), a job quiz and a recruitment fair online.

The programme is available through the following link:

http://www.citedesmetiershautenormandie.fr/sites/default/files/files/prog-numerique-28_10_2016.pdf

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FORTNIGHT OF RECRUITMENT IN THE CITE DES METIERS MARSEILLE & PROVENCE- ALPES- COTE D'AZUR

The Cité des métiers organised from 10 to 21 October 2016, in partnership with the agencies Pôle Emploi and business federations, days of

recruitment in Marseille. The event focused on face-to-face meetings between candidates and recruiters.

This fortnight opened on 10 October with “the village of recruiters”, a multi-sectors forum involving companies, temporary employment agencies, and training organisations, on the Vieux-Port.



« Village of Recruiters », from left to right: Jocelyn Meire, Patricia Theron, Stéphanie Chauvet, Brigitte Cavallaro, Dominique Tian, Antoine Tallis

Overall, the 8 recruitment days mobilised more than 200 companies, with each day a different business sector represented: services to individuals, transports and logistic, security, building and public works, cleanliness/cleaning and related services, remote/ distant customer relation, real estate. During this event, the Cité des métiers received more than 2 800 persons who came to meet companies.

Results are very positive: among the 2830 individual interviews led, 550 persons have been positioned for a second interview and 81 recruitments have been carried out in situ.

The Cité des métiers de Marseille-PACA has been already preparing the second edition which will take place in the first semester of 2017.

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INTERNATIONAL SEMINAR CIDADE DAS PROFISSÕES FOR THE 10 YEARS OF THE CITE DES METIERS DE PORTO

In the context of its 10th Anniversary, the Cité des métiers of Porto held an International Seminar in the auditorium of Almeida Garrett Municipal Library, on October 27th, in Oporto, with the attendance of key national and international stakeholders in education, employment, training and entrepreneurship, as well as partners of Cidade and the public.

This event was the opportunity to better well known activities and results of Cidade das Profissões in the last decade which has been working since 2016 has an in house service of the Oporto Employment

Promotion Division. See the video presentation:
<https://www.youtube.com/watch?v=rQDvPze76Sk>

The following themes were addressed: "Past, present and future of Cidade das Profissões"; "Educate and train for the future", "Labor market and the future of jobs" and "Key skills: what is key to compete?", with keynote speakers in each following topics for discussion.

The opening session was attended by the Mayor of Porto, Rui Moreira, by the Portuguese Minister of Labor, Solidarity, and Social Security, José Vieira da Silva and Marie-Christine Cotin, Trésorière du Réseau international des Cités des métiers et Vice-présidente of the Conseil départemental des Côtes d'Amur.

The Cités des métiers International Network was also represented by Raquel Castelo-Branco, President of the Network, Olivier Las Vernas, Founder President of honor, Bernadette Thomas in charge of the label, Ludovic Collin, Coordinator as well as Lourdes Sugrañes of Barcelona Activa - Cité des métiers of Barcelona.



From left to right: Paula Arriscado, Raquel Castelo-Branco, Olivier Las Vergnas, Manuel Pizarro

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THE CITE DES METIERS DE LA REUNION PROMOTES THE SPIRIT OF ENTREPRENEURSHIP !

The entrepreneurship is an opportunity for individuals who want to create their own job and employment. That is why the Cité des métiers de La Réunion has been strengthening its service offering regarding events for topic "how to set up its business" through various practical workshops to project leaders. These workshops were realised thanks to an active partnership with key local stakeholders in job creation who consider the entrepreneurship as an opportunity for the territory and people.

During the first semester, this workshops attracted exactly 111 participants: SCOP, communication strategy, freelance, status of entrepreneur/ Self-employed-employee, key resources for its business plan, undertake with hosting company, access to public contract for self-employed workers,...

The Cité des métiers de la Réunion wished to maintain this dynamic during the second semester by proposing and promoting, in particular on 3 November, the first Entrepreneurship forum, a real crossroad for workshops, information, advice, and discussions concerning creation and business development in order to promote the spirit of entrepreneurship for all audiences.

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NETWORK NEWS

STARTING WITH THE INTERNAL CERTIFICATION PROCESS OF PROFESSIONALS' SKILLS WORKING IN CITES DES METIERS

A call for applicants has been launched on 19 October to set up a group of trainers-counsellors. The 10 counsellors selected will be responsible for designing certification process and preparing training learning materials for other counsellors in Cités des métiers (new arrivals, persons in high turnover and permanent members of the team). After undergoing an internal training they could be accredited as official trainers by the Network and the Label. This process led by the Cité des métiers de Normandie (Rouen) is draw up in cooperation with the person in charge of the Label Cité des métiers.

The group will be called very soon between mid-November and mid-December 2016, to conduct the initial training sessions for future counsellors in Wallon Cités des métiers.

The Forem, Public Agency for employment and training in Wallonia, leader of ESF project "SCIAMATURA" of the up-skilling process for the teams in Wallon Cités des métiers, has asked the Network to lead the training plan during the duration of the project, from 2016 to 2020. It will be important to take into consideration of the agenda of project developments. The Cité des métiers of Namur has officially opened its doors in June 2016. The Cités des métiers of Liège and Charleroi will open respectively in 2019 and 2021. The future Cité des métiers de Bruxelles led by Actiris and Bruxelles Formation which is scheduled to open in March 2017, will be associated in to a lesser extent to training actions.

To support it in this assignment, the Network has also decided to call for external experts with capacities to provide their expertise in change management and partnership strategy on the territory. The deadline is on Friday 18 November 2016. Documents are available here: <http://reseaucitesdesmetiers.com/appe-offres.php>

Contact

Karine HENRI

THE NETWORK WILL TAKE PART IN THE EUROPEAN VOCATIONAL SKILLS WEEK

The first edition of the European Vocational Skills Week will take place from 5 to 9 December 2016 in Brussels. The Network will be represented by its president, Raquel Castello-Branco and the Coordinator, Ludovic Collin, on 8 and 9 December.

This event aims to strengthen the attractiveness and the image of Vocational Education and Training (VET) by showing that it may lead to:

- a quality job ;
- an entrepreneurial spirit ;
- attractive and stimulating careers ;
- professional development and retraining opportunities.

Stakeholders will have the opportunity to share examples of excellence in VET, as well as innovative teaching practices, successful vocational programmes that encourage apprenticeships, workplace learning, up-skilling and reskilling. Furthermore, this will enable the implementation of sustainable business-education partnerships. During the Week, events will take place in parallel at European, national, regional and local levels, and in other participating countries.

As coming member of the European Alliance for Apprenticeships, the Network has the opportunity to propose candidates for the EAfA awards held next December 9.

Each Cité des métiers can enhance an event, taking place between October and December 2016, through this *register form*.

Contact

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The European Commission also published a call for proposals « Business Partnerships on Work-based learning and Apprenticeships ».

Submission deadline is 17 January 2017.

More information via the website:

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/rev-inequal-13-2017.html>

EU programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises (COSME)

The Network has decided to apply to the call for proposals « Entrepreneurial capacity building for young migrants » as a partner to the project led by GRDR association.

The overall objective of this call aims at supporting the creation, the improvement and the wider dissemination of support schemes for migrant entrepreneurs.

Submission deadline is 30 November 2017.

More information via the website:

http://ec.europa.eu/growth/tools-databases/newsroom/cf/itemdetail.cfm?item_id=8916&lang=fr

Horizon 2020

The European Commission published a call for proposals « Research on employability, skills and labour market integration of migrants ».

Submission deadline is 2 February 2017.

More information via the website:

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/rev-inequal-13-2017.html>

ARRIVALS/DEPARTURES

Cité des métiers de Bruxelles

Dominique Laurent left his position at the Cité des métiers de Bruxelles.

The focal point in Brussels Formation is still Thieron Sow and Didier De Laveleye in Actiris for the Cités des métiers de Bruxelles.

Cité des métiers du Grand Beauvaisis

Pauline Barbosa de Amorin recently joined the team of the Cité des métiers du Grand Beauvaisis, as manager of European funds.

Cité des métiers de Marseille de Provence Alpes-Côte d'Azur

Jocelyn Meire, Director of the Cité des métiers de Marseille et PACA since 12 years, left his position on 31 October 2016. He remains member of the Board of Directors of the Cité des métiers and General Secretary of the Network.

EU FUNDING

ERASMUS+ programme

The European Commission published at the end of October the last *Erasmus+ guide* including all the calls for projects and funding for 2017.

- Action 1 - mobility of individuals in the field of education and training, submission deadlines : 2 February
- Action 1 - mobility of individuals in the field of youth, submission deadlines : 2 February
- Action 2 - strategic partnerships in the field of youth, submission deadlines : 2 February
- Action 2 - strategic partnerships in the field of education and training, submission deadlines : 2 February

The overall management is now taken over by Stéphanie Chauvet.

Cité des métiers de Mayotte

Bacar Achiraf left his position at the Cité des métiers de Mayotte. He will be replaced by Abdoul Doukaini.

Cité des métiers de Milan et de Lombardie

Paolo del Nero has been assigned to the Direction of the Cité in October 2016.

Cité des métiers de la Réunion

Nathalie Bassire who joined the Board of directors, has been elected President of the Association. She is a regional elected representative delegated to Education and Youth in La Réunion.

She takes the position of Danièle Le Normand who was President since the opening of the Cité in April 2014.

Cité des métiers de Seine-et-Marne

Sophie Bosset left her position on 30 September. Patricia Dorigo will replace her from next 14 November.

Cités des métiers International Network

Maud Bois-Gallou joined the Network, as Propjet Assistant, since 3 October.

CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and the General Assembly is delegationexecutive@citedesmetiers.fr

Thank you for your cooperation.
Yours sincerely,

Raquel Castello-Branco
President of CDM Network

Bernadette Thomas
*In charge of the CDM Label
Chief Editor*

Ludovic Collin
*International Coordinator of the
CDM Network*

<http://www.reseaucitesdesmetiers.com/eng/index.php>