

Network Cités des métiers • n° 34 • October 2013

EDITORIAL

Dear colleagues of CDM network,

On September 30th and October 1st 2013, the 11th European University of Regions and Territories for Lifelong Learning (FREREF University), which our network will soon join, took place in Lyon.

The FREREF University once again demonstrated the interest which our model raises among the European Regions, but also in institutions such as the Assembly of European Regions (AER), and UNESCO.

Our network has everything to gain in becoming well known in the circles where the topics of lifelong learning, vocational guidance and employment are discussed.

It is also important to mention that our general secretary, Olivier Las Vergnas, upon invitation from FREREF, will participate in a very important session of the Committee of the Regions in Brussels, on November 21st, dedicated to the new ESF programme and its role in the various Regional policies.

In fact, the Regions are more and more interested by the CDMs, and several exploratory meetings have been organised in these last weeks (or are already planned for the next future), with Ile-de-France, Nord-Pas de Calais and the Region of Poitou-Charente, to name only some of them.

Our Cities and our network never stop evolving, as it is shown by the new premises of the CDM de Nanterre, or the total refurbishing of the CDM de Milan, the coming together of the CDMs de Picardie and of those still under preparation in Wallonie, the inauguration of Mayotte et the inauguration of La Réunion, on October 30.

These news, in our vision, confirm that our network is in pretty good shape, it is rich in competencies and in expertise, and can still "shine" in numerous Regions.

Grégoire Evéquoz, president of the CDM Network

CDM NEWS

CAP FORMATIONS: THE NEW PROGRAMME CLOSELY LINKED TO THE CDM DU GRAND GENÈVE

A new interinstitutional programme (Cantonal Job Service, Service for guidance and vocational and continuing training) called "Capformations" has just been

implemented in the District of Geneva. It is aimed at young people - 15 to 25 years old - wishing to undertake a professional training, in lack of training, without diploma of the secondary level 2, nor entitled to benefits under Swiss invalidity, and who are (or, in case of minors, whose parents are) taxpayers in the district.

The "front-door" of this programme is the CDM du Grand Genève, as the almost totality of its spaces are suitable to evaluate the entry request of the candidate and to transmit it to the new programme, according to predefined criteria.

The objective is to accompany the candidates to a professional qualification by analysing their training path, offering them the appropriate measures of support in accordance with the legislation on job and professional training, and by assuring the monitoring of the measures offered.

Cap Formations is an answer to the "external commission of assessment of public policies", which recommended that the young persons in lack of training can have access to the Motivational semester (SEMO) directly through the Department of public education, culture and sports. It also anticipates the implementation of the new Geneva Constitution, specifically the article instituting obligatory training until 18 years. 1.200 young persons should benefit from the offers of Cap Formations

Contact: Djemâa Chraïti
djemmaa.chraiti@etat.ge.ch

INAUGURATION OF THE CDM DE MAYOTTE

The CDM de Mayotte was inaugurated on September 10, 2013 by the President of the General Council; the inauguration was attended by Olivier Las Vergnas, director of the CDM de Paris and Secretary General of the International Network of CDMs and Bernadette THOMAS, responsible for the label.

Many local officials (mayors, councillors, heads of departments, representatives of the Army, the Vice Rector ...) and all partners involved in the CDM de Mayotte took part in the ceremony. All the speakers emphasised the usefulness and importance of this tool in better informing the public about vocational guidance, occupations and vocational training. Indeed, this aspect of the project is very important in that territory, as a local study conducted by the services of the department of Mayotte, showed that the overwhelming majority of students feel they have not received professional advice

guidance when choosing their post-baccalaureate studies.

A trilateral meeting among representatives of Universcience, local Partners and staff of back office was held on the eve of the inauguration to take stock of the first weeks of opening.

The Partners had the opportunity to reaffirm their commitment to continue their participation, given the high number of visitors, but subject to a re-organisation of the schedule of the service. Indeed, the CDM has an average of 160 people a week. Some improvements of the reception and information offices will be tested. Finally, the communication must be intensified to raise awareness of the activities of the CDM de Mayotte and attract more people to this new structure.

Contact: Bacar Achiraf
bacar.achiraf @ cg976.fr

IMPROVING THE PROFESSIONAL COMPETENCE OF THE ADVISORS AT THE CDM DE LA RÉUNION

In May and September 2013, the Regional Council of La Réunion, carrier of the CDM label, has organised two training sessions aimed at improving the professional competence of the approximately 50 advisors from the project Partners who will be working at the "desks" for consulting.

What follows is the reportage on the highlights of these two seminars co - hosted by Bernadette Thomas, in charge of the CDM label and Pascaline Albaret, counsellor and co-ordinator of a "desk" for consulting at the CDM Paris - La Villette , together with the project team of La Réunion.

The goal of the first seminar, held on 16 and 17 May, was twofold: to favour the meeting of future advisors to establish communities of practice, and to raise the awareness of the environment of a CDM and its tools. The two days program has allowed at first to give voice to institutional partners, which could explain their strategic positioning and confirm their commitment to the project.

Another activity has been the first description of the integrated tool of the future CDM Advisor, through a presentation of the prototype of the database that the advisors have at their disposal.

A real tool for supporting the information retrieval, the database can be queried through keywords on all documents available (including digital information).

In a second step, a training was given on what it means to be a counsellor at a CDM, and the participants could work together on their personal role (and on that of the organisation they represent) in the topics addressed by each "desk".

This first step has laid foreshadowing of the skills capable of intervening in the various "desks" of the CDM.

In early September, a second seminar has been organised, more practice oriented and strictly related to the attitude of the counsellor.

Thus, assigned to several groups, advisors could practice and simulate interviews at the "desks" they chose.

This exercise was then used to measure what was required as an advisor, while appreciating the complementarities between the practices in the original organisation and those more related to a CDM.

Prior to the immersion, and to allow to better appreciate the progress of the La Réunion project, the participants have proposed sessions of the documentary fund, the digital tools and the "desks".

That session has enabled a very informative exchange between the project team of the CDM and the advisors in terms of adjustments to be made before the next step: the opening of the CDM.

However, professionalisation is not an end in itself but a process: the project team is currently planning a series of workshops / meetings which will allow the advisors to enhance at individual level, according to their topics of intervention, their knowledge about the various tools, to take full advantage of the materials of the CDM and to refine their practices related to "working together".

An important step which, in our opinion, should be generalised and shared by all new CDM about to open.

Contact: David Rivière
d.riviere @runformation.org

OPENING AT THE CDM DE NANTERRE

The CDM de Nanterre moved this summer along with the House of Employment and Training. Their new address is: 6 Avenue Lenin, 92000 Nanterre. Telephone contacts have not changed (+33 01 47 29 81 98 or +33 01 47 29 07 77). Jérôme Dormoy, Director of MEF, acts as director of the CDM.

The inauguration of the new premises will be held on October 3 in the presence of Patrick Jarry, Mayor of Nanterre, President of the Urban Community of Mount Valerian, Chairman of the Group of Public Interest of the "House of Employment and Training" of Nanterre and of Patrice Marchal, Deputy Chairman of the Interest Group "Public Housing of Employment and Training" of Nanterre.

As a result of the move, the CDM de Nanterre must submit a certification to the Labelling Committee to be labelled in its new configuration. Meanwhile, the CDM holds the label "CDM in project".

Contact: Jérôme Dormoy
jerome.dormoy@mefnanterre.fr

WEEK OF INTERNATIONAL MOBILITY AT THE CDM DE NANTERRE

For the seventh consecutive year, in tune with the national event, the CDM de Nanterre organises, from 7 to 11 October, a week about international mobility, titled: " Going abroad ... why not? ".

The week will include various events and meetings:

- informal exchanges with "The mobility Living Library" organised in partnership with the BIJ Colombes, Missions local, "Itinéraire international" and the Municipality of Nanterre: young people will testify live their experience, to arise in other people the desire to go abroad or to reflect on the necessary preparation ahead of moving abroad;

- a more traditional information session on immigration procedures in Canada and Quebec in partnership with the Embassy of Canada and the Quebec Immigration Office;

- a "Forum Going abroad 2013" for obtaining information on mobility programmes (such as Volunteering, Leonardo Programme, Mobil'Access etc.), collecting tips to work or even to become entrepreneurs abroad;

- collective information on the opportunities the Leonardo programme offers to graduates to receive a scholarship for a transnational placement;

- a meeting "entrepreneurs from here and elsewhere" organised by the Club "Innov'Elles" of the CDM de Nanterre and the Club "Women Entrepreneurs" of the CDM de la Villette, to discuss practices between the two clubs and to demonstrate the intercultural input brought into the project by women entrepreneurs.

The week of international mobility continues throughout the year: since September, a permanent service about "International Mobility" will be offered in the CDM de Nanterre every Wednesday.

The service, by appointment, is aimed at people who wish to have information about the devices and organisations to help them realise their project, but also tips for an update on their project idea for international mobility.

Contact: Joel Etienne

joel.etienne@mefnanterre.fr

NETWORK PROJECTS

MOBILITZA'T – MOBILE, A PROJECT FOR UNEMPLOYED YOUNG PEOPLE

Mobilitza't – Mobile is a new initiative promoted by Barcelona City Council (through Barcelona Activa) in partnership with Job Centre_Cité des métiers Genova (Italy), Ivàlua - Institute Català d'Avaluació de Polítiques Públiques (Spain) and Cité des Métiers de Paris -La Villette (France). It will be launched in October 2013 and its activities will be developed until September 2016.

Mobilitza't – Mobile is an experimental programme addressed to unemployed young people between the ages of 18 and 24 with a low educational level.

As a second opportunity programme, Mobilitza't – Mobile aims to get these youth back into formal education or to support them in their path towards the labour market.

In order to increase labour opportunities for its participants, this programme has been focused in the Mobile Sector, which is booming in the city of

Barcelona and it's also emerging as an attractive career opportunity for the target group.

The training actions of Mobilitza't-Mobile, that will be delivered to 120 people (compared with a control group of 120 people who will not be involved in the activities), have been designed with a view to achieving the motivational shifts that are required to get Vulnerable NEET Youths back into the educational system.)

Specifically, the programme contains the following training actions:

- Vocational training and training in cross – cutting skills based on the business simulation technique.

- Support and guidance systems: mentoring and tutoring.

- Complementary activities on a one-off basis: company visits, work with successful cases, visit to an edition of the World Mobile Congress, entrepreneurial sessions, etc.

- Labour counselling: monitoring tutorials, group sessions on job search techniques, competencies for job searching and personal marketing, etc.

Furthermore, the evaluation of the programme will be carried out using a randomised field experiment, which contains both a quantitative part in which the impacts of the programme are evaluated, and a qualitative analysis of its implementation.

Mobilitza't-Mobile is framed in the European Union (EU)'s employment and social solidarity programme PROGRESS.

Contact: Lorenzo Di Pietro

lorenzo.dipietro@barcelonactiva.cat

AGENDA "20 YEARS "

JOB MATCHPOINT: A SUCCESSFUL ACTION

The first edition of the job fair "Job Matchpoint" which was held on 24 and 25 June in Milan, was as successful as hoped. It is now possible to give some figures on the results of the initiative: more than 200 jobs posted, 33 participating companies, 55.951 visualisations of ads published on the website of the CDM de Milan, 6.545 job applications online, 1.310 selected candidates who have accepted the invitation to participate in meetings with companies, 980 interviews along the two-day job fair.

This initiative of the Province of Milan in partnership with the CDM de Milan et Lombardy aims to support events that promote the links between companies and job seekers, especially young people.

The next edition is scheduled for December 11-12, an opportunity to celebrate the 20th anniversary of the CDM network through a round table to be held on December 11, titled: "The CDMs face the crisis: after 20 years, the CDM model is it still topical? ".

The third edition of Job Matchpoint will take place in March 2014.

More information: www.provincia.milano.it/lavoro

Contacts:

Paolo Del Nero

p.delnero@provincia.milano.it

Sergio Bollani

sergio_bollani@cittadeimestieri.milano.it

WEEK OF PROFESSIONAL DEVELOPMENT ON CDM SAINT-QUENTIN-EN-YVELINES

To celebrate 20 years of the network, the CDM offers to its audiences a whole week of events, from 18 to 22 November 2013: days devoted to professional development (retraining, creation, training, mobility) for employed workers, jobseekers, temporary workers, entrepreneurs, company leaders and company founders.

Several initiatives will be organised, led by the many Partners of the CDM, including individual reception without appointment by several companies, a round table on the theme "From the professional project to its realisation", as well as two workshops: "EAV, the lever of the Human Resources development" hosted by ASCOVAE, and "How to create your own activity in the social and solidarity economy" hosted by the "Maison de l'Entreprise".

Contact: Catherine Riols

catherine.riols@agglo-sqy.fr

CALL FOR ROPOSALS

CEDEFOP STUDY VISITS, SUBMISSION OF APPLICATIONS

15 October 2013 is the deadline for applying for study visits from March to June 2014

<http://studyvisits.cedefop.europa.eu>

http://penelope.2e2f.fr/fiche_action.php?fiche_action=KA101&fiche_appel=2013

RECRUITMENT IN THE CDM

CDM DE HAUTE NORMANDIE

The CDM Haute-Normandie recruits its DIRECTOR by provision, detachment or direct recruitment, in view of the forthcoming departure of the Director.

Profile: Professional confirmed, Master or equivalent, the candidate must have:

- A spirit of analysis and synthesis,
- The capability of being a real driving force behind proposals,

- A proven managerial experience,
- A capacity of animation and dialogue,
- Good computer skills,
- Excellent knowledge of the training sector.

Applications are received until October 11, 2013

Motivation letter with CV and last 3 evaluation sheets to the

Groupement d'Intérêt Public Cité des Métiers de Haute-Normandie

A l'attention de Monsieur le Président

115 boulevard de l'Europe

76100 ROUEN

CDM DU VAL-DE-MARNE

The General Council of Val-de-Marne and its partners open a CDM: the inauguration is scheduled for the end of 2013.

The new CDM foresees a dedicated staff (7-10 agents) as well as personnel (15 to 20) acting on behalf of their structure (Job Centre advisors, National Education, chambers of commerce, missions, local point for youth information, CAP Employment, APEC, CIDDF ...).

The CDM will also provide room for companies with the presence of the headquarters of FACE Val-de-Marne and the involvement of companies who will present their business, explaining how they work and their recruitment policies.

7 jobs are available for December 1, 2013:

- General Manager
- Executive Assistant
- Communication Manager
- Responsible for documentation centre
- Head of ICT
- Accounting and administrative assistance
- Reception

Job location:

14 Rue Waldeck Rousseau, 94600 Choisy-le-Roi

8 km south of Paris, on the Seine River.

For detailed job profile, please contact:

Catherine PAUL-HARDOUIN - Déléguée Générale

Conseil Général du Val de Marne Avenue du Général de Gaulle – Délégation Générale à l'emploi et à l'insertion (DGEI) – 94054 CRETEIL Cedex

01 49 56 53 04

catherine.paul-hardouin@cg94.fr

AGENDA

October 3

CDM DE NANTERRE

Inauguration of the new premises

October 10

CDM DU SAINT-QUENTINOIS Associated Centre of BOHAIN-EN-VERMANDOIS

Rally of trades

October 25

CDM DE LA ROCHELLE

Meeting of network office members

October 31

CDM DE LA REUNION

Inauguration of the CDM

November (dates to be determined):

Training of new librarians + meeting of the Francophone librarians network

November 18 to 22

CDM DE SAINT-QUENTIN_EN-YVELINES

Week of "professional development"

December 2 to 6

CDM DE LIMOGES ET DU LIMOUSIN

Mobility Week organised by the CDM de Limoges et du Limousin in partnership with CDM Italy, Spain, Portugal, Switzerland, within the "20 years of Cité des Métiers network".

December 11

CDM DE MILAN

Second edition of the job fair "Job Matchpoint": round table to celebrate the 20th anniversary of the CDM network. Title: "The CDMs face the crisis: after 20 years, the CDM model is it still topical? "

Please note in your agenda:

22-24 January 2014: Winter School in La Rochelle

CONTACT ADDRESS

The-mail address for information regarding the Newsletter, the Winter School and the General Assembly is labelCDM@universcience.fr

Thank you for your cooperation.

Yours sincerely,

Grégoire Evéquoz

President of CDM Network

Bernadette Thomas

*In charge of the CDM Label
Chief Editor*

Rita Bencivenga

*Project manager at the CDM
Network Executive Delegation*

www.reseaucitesdesmetiers.com