

AGENDA

Internal meetings

12 October 2017

Meeting of the Executive Committee, Paris La Villette

Meeting of the Board of directors of Effervescence

12-13 October 2017

Permanent Assembly of Managers, Paris-La-Villette

25 October 2017

Meeting of the group of trainers counsellors

External meetings

13 October 2017

FREREF Day in Brussels for the 30th anniversary of Erasmus+ programme

25-26 October 2017

Meeting of the EU project COCADE, Copenhagen

22-24 November 2017

2nd European Vocational Skills Week in Brussels



Dear members and partners of the Network,

The agenda of the Cités des métiers has been already busy since the September new school season.

The Permanent Assembly of Managers which will take place on 12 and 13 October will be an opportunity to launch the "Citésdesmétiers21" approach. On the one hand, this approach is about supporting the existing Cités des métiers through the modernizing of the label and thus facilitating their sustainability and development. On the other hand, it should promote the concept of "Cité des métiers" with a view to developing the Network in France and at international level.

This work will involve all the Cités des métiers and their partners at local, national and international levels. It will be carried out until the end of 2018 in close collaboration with Universcience, authority of the label Cité des métiers.

The month of September has also seen the launching of the Erasmus + project "Developing Career Counselling services in integrated spaces", (COCADE). This project led by the Cités des métiers International Network includes 8 other European partners of which the Cités des métiers de Paris, de Normandie, de Porto, de Turin and de La Réunion. The other partners are *University College Capital Carlsberg, Espaço t et Business Foundation for Education*. Two other Cités des métiers are involved as associated partners in the project : the Cités des métiers du Grand Genève and de Seine-et-Marne.

This project is full part of the process of lifelong improvement of the services offered in the Cités des métiers as its objective is to make up-skilling of the profession of career counselling in Cités des métiers by taking better into account the new methods and pedagogical tools and to improve the creation of partnership in these spaces.

Finally, we are pleased to welcome Sylvie Sesma, the new person in charge of the label "Cité des métiers". Previously, she was in charge of the coordination and the development of partnerships in the Cité des métiers de Paris.

Best regards,

Raquel Castello-Branco

President of the Network

You can now automatically receive the newsletter by registering on the website of the Network:

<http://www.reseaucitesdesmetiers.com/44-news.php>



GUIDANCE IN ALL ITS FORMS AT THE CITE DES METIERS DE LA REUNION

In September, the Cité des métiers de La Réunion launched three new and complementary tools in La Réunion to help young people with their vocational guidance.

- ParcouréO open to all schools on the island: a fee-paying tool, ParcouréO is supported by the Cité des métiers de La Réunion and is provided free of charge to teachers and schools to enable students to complete questionnaires of interest. One-week sessions are open for applicant institutions. The Cité des métiers team approached the JAE foundation, editor of ParcouréO, in order to refine the extraction of statistics related to the different answers of the students. Thus, the Cité des métiers will have accurate data on the business trends among the students of the territory.
- Each Thursday for Professions: 2 hours of meeting organised each thursday with one or more professionals to discuss about the behind-the-scenes of their profession, appropriate trainings, recruiters expectations with regard to candidates, etc. These elements will allow the participants to leave with key information to refine their career plan.
- The "Discover" collection: the public will be able remotely to discover via a Video Box, the filmed testimonies online of 20 professionals with jobs of the future in La Réunion. It was the opportunity to objectively and concretely understand the missions related to the jobs presented and the paths of the different profiles. The collection will be available soon on the website of the Cité des métiers de La Réunion.

Contact:

Annie Estelle BORDIER

annie.bordier@citedesmetiers.re

THE CITÉ DES MÉTIERS DE SEINE-ET-MARNE SUPPORTS YOUNG PEOPLE WITH THEIR PROFESSIONAL GUIDANCE

As the beginning of the school season is a key period for the guidance of young people, the Cité des métiers de Seine-et-Marne organised many events in September to help them to build their professional project.

On 13 September was organised "Don't let the school season begin without you!": 80 young people were present for this event organised at the Place des métiers - Cité des métiers de Seine-et-Marne, in partnership with the Youth Information

Centre 77. The aim was to propose solutions to young people under 30 years for the 2017 school season. On the programme: Training and Learning Centres which still had places and business offers to propose, workshops on "Counselling and guidance support" et "Everything about work-linked trainings", tips about how to write a CV, a covering letter and how to prepare a job interview, etc.

On 19 September, the Forum "Low or no graduate" was also held. 225 jobseekers participated in this forum organised by the the Place des Métiers, Cité des Métiers de Seine-et-Marne in partnership with Pôle Emploi and the training Centre UPROMI. The Forum was organised in 4 spaces:

- a "recruitment" space: 22 businesses present with more than 60 job offers to recruit profiles low or no graduate;
- a space "Tips about how to improve its CV, a cover letter and how to prepare a job interview";
- an "image advice" space;
- a space " skills training to discover".

Moreover, a seminar was held on 29 September, bringing together the actors of the professional guidance on the territory of Seine-et-Marne. The seminar included thematic workshops as well as exchanges and time for sharing experiences.

Finally, the Cité des métiers de Seine-et-Marne wants to develop from October a new workshop on guidance for parents "Parents: let's talk about guidance! ". The aim of this workshop is to enable parents to better support their child in their choices, to know the fields and sectors of the future, etc.

Find next events on the website: <http://www.laplacedesmetiers.com/>

Contact:

Patricia DORIGO

patricia.dorigo@seineetmarne.cci.fr

ORGANISATION OF A PARTNER BUSINESS BREAK AT THE CITÉ DES MÉTIERS DE PORTO

On 29 September, the Cité des métiers Porto brought together its partners in the frame of a Partner Business Break.

The Partner Business Break is an annual initiative launched for the first time in 2016, within the 10th anniversary of the Cité des métiers de Porto. This event aims to promote networking and strengthen partnerships, as well as reflect on the activity developed by the Cité des métiers and identify the improvement actions that may be implemented in the future.

This year, the reflection of the Partner Business Break focused on the counselling carried out by the permanent team of counsellors of the Cité des métiers. The reflection was led through the Idea Chef game, which allows the exploration of ideas and the establishment of steps to achieve them.



Some of the improvement ideas identified involve :

- the improvement of the identification of the user needs at the time of receiving and welcoming, counselling made by more than one counsellor (Cité des métiers and / or recruiters and human resources consultants) ;
- the use of vocational guidance and skills identification tools as a complement to the personalised counselling and the provision of continuous and specialised service in the field of entrepreneurship.

The ideas discussed during this day will be the subject of an internal reflection led by the team of the Cité des métiers and may be experimented in 2018.

Contact:

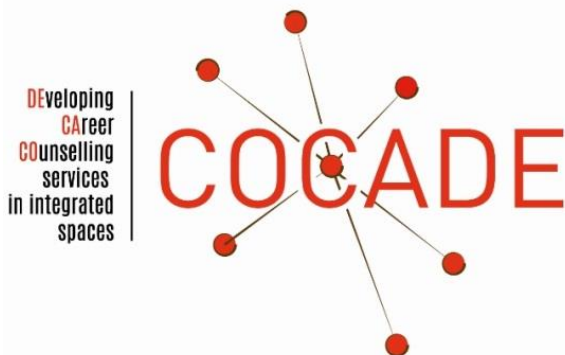
Carolina FERREIRA

carolinaferreira @cm-porto.pt

NETWORK NEWS

LAUNCH OF THE ERASMUS + PROJECT COCADE

The kick-off meeting took place on 28 September in the Cité des Sciences et de l'Industrie of Paris La Villette.



For all the partners, it was the opportunity to meet and plan the actions to be implemented during the project.

The project includes two mutual learning actions between professionals and two trainings. For these actions, particular attention will be paid to

approaches adopted with specific audiences as young NEETs, people with disabilities and migrants.

More precisely, the initial training plan for the profession of career counselling in integrated spaces will be experimented through the project. A first session will take place from 5 to 7 December 2017 in the Cité des Sciences et de l'Industrie. Teams among project partners will be invited into this training.

Find pictures on our *Facebook page* and more information on our website: http://www.reseaucitesdesmetiers.com/25-projet_eu.php

Contact:

Ludovic COLLIN

lcollin@reseaucitesdesmetiers.com

NETME-IN, FOR THE DIGITAL INCLUSION OF YOUNG PEOPLE AT THE MISSION LOCALE DE VILLEMOMBLE

NetMe-In: building digital identity for a rewarding journey to work, is an Erasmus Project which brings together 10 organisations from 6 European countries to take action for the inclusion of young people in the professional world by digital.

In this frame, a workshop "Employment and social networks" was held on 26 July at the Mission locale de Villemomble dedicated to the education of young dropouts to social networks to build its professional digital identity.

This encounter gathered 11 young people of education level "bac +", a digital entrepreneur and 6 employment professionals.



It began with professional social networks sensibilisation, followed by testimonies of young people and professionals and concluded by a job dating. Interviews of young people and professionals were also conducted on the theme of uses and risks of social networks.

To organise this workshop, a partnership between La Cité des métiers de Paris, La Mission locale de Villemomble - Gagny - Pavillons-sous-Bois, Le Moovjee, Bublz, Convergence 93 was built.

Following this meeting, the Cité des métiers de Paris was invited to come and animate a round table and present the work carried out in the framework of Netme-In during the "Job forum: Objective recruitment" on 19 October organised by the Mission locale de Gagny - Villemomble - Les Pavillons-sous-Bois. In particular, the interview on the uses and risks of social networks realised during the workshop on 26 July and the pedagogical capsule (mean to broadcast the results of the project) for school dropouts to build an e-reputation will be presented.

More information on the website:
<https://ec.europa.eu/epale/en/blog/netme-project-constructing-digital-identity-journey-towards-work>

Contact:

Hamid METADJER

hamid.metadjer@universcience.fr

ARRIVALS/ DEPARTURES

Cité des métiers de Nanterre

La Maison de l'Emploi et de la Formation of the city of Nanterre formally announced the end of activities within the Cité des métiers de Nanterre last July 2017

Universcience

Sylvie Sesma was officially appointed person in charge of the label "Cités des métiers". She took up her new functions on 1st October.

Sylvie.sesma@universcience.fr

CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and other meetings/events of the Network is: delegationexecutive@citedesmetiers.fr

Thank you for your cooperation.
Yours sincerely,

Editorial team

Raquel Castello-Branco, *President of the Network*, **Sylvie Sesma**, *in charge of the label Cité des métiers*
Ludovic Collin, *International Coordinator*, **Maud Bois-Gallou**, *project assistant*

<http://www.reseaucitesdesmetiers.com/eng/index.php>