

AGENDA

Internal meetings

19 January 2018

Meeting of the limited executive Committee, videoconference

Meeting of the Board of Directors of Effervescence, videoconference

7 February 2018

Meeting of the Labelling Committee, Paris La Villette

8-9 February 2018

CDM21 meeting, Paris La Villette

External meetings

19 January 2018

Conference « Innovation and quality of employment » organised by the CNAM /CEET and the Cepremap, Paris: *Registration*

25 January 2018

European Education Summit, Brussels

31 January – 2 February 2018

15th Winter University of the professional training, organised by Centre Inffo, Biarritz, More information on *the website*

21-22 February 2018

Practice exchange meeting in the frame of the Erasmus+ project COCADE, Porto



Dear members and partners of the Network,

More than ever, the Cités des métiers are places of experimentation and innovation, as proven by the two ongoing initiatives via our Network.

In the first hand, a project "development of a service offer in digital and inclusion mediation" has recently started at the Cité des métiers de Saint-Quentin en Yvelines. This is the first project supported by Effervescence, International Endowment Fund of the Cités des métiers. We are pleased to receive the support of the ADECCO Foundation, which decided to award a grant of 5000 euros in the frame of the call for proposals "Thinking employment differently". Congratulations to our teams!

The digital divide is a major issue in most of the territories covered by the Cités des métiers. The network of inter-CDM experts in digital and inclusion mediation recently set up will be mobilised to support the implementation of such a project while capitalising and disseminating good practices. It will also facilitate the spin-offs on other territories such as Grand Beauvais and the South region in France.

On the other hand, the Network started a reflection with the development of third places of information and counselling, especially with libraries. In this context, a seminar was held at the Public Library of the Centre Beaubourg in Paris (BPI), Associate Centre of the Cité des métiers de Paris, to highlight the existing relationship between the French Cité des métiers and the Network of libraries. This deep and close collaboration has also been taken place in Belgium and in particular in Namur and could also take place in Porto.

The network of inter-CDM experts in documentation will be involved in this reflection.

To conclude, I would like to mention that Grégoire Evequoz left his function of General Director of the Office for Guidance, Vocational Training and Lifelong. Many thanks to him for his active participation in the development of the concept "Cité des métiers" and the Network since its creation. He will keep his commitment within the Cité des métiers du Grand Genève through the association "Cité des métiers et formation" and to the Network as President Delegate for International Cooperation.

I wish you Merry Christmas and a happy New Year!

Best regards,

Raquel Castello-Branco

President of the Network

You can now automatically receive the newsletter by registering on the website of the Network:

<http://www.reseaucitesdesmetiers.com/44-news.php>

SECOND EDITION OF THE FORUM ON ENTREPRENEURSHIP AT THE CITE DES METIERS DE LA REUNION

In the second quarter 2017, 1 501 companies were created in La Réunion (INSEE), representing a decline of 3%, after a first quarter 2017 up 5%. Yet, a business even small is an employment for his/her founder even for others if its activity develops. In this context, the Cité des métiers de La Réunion organised for the second consecutive year its Forum on entrepreneurship. The watchword was "Exchange in order to better undertake". For this occasion, the entrepreneurs and the stakeholders which support the small and medium businesses gathered around issues relating especially to training, access to funding, national and territorial support programme, networking.

Almost 250 people were present. The three objectives were:

- Offer practical workshops for project holders and break down the isolation of the entrepreneur;
- Propose stands of expert partners in business creation to inform clients on grants, devices, trainings' funding, statuses, structures that support the business creation;
- Raise clients awareness (job seekers but also high school students) to the entrepreneurship process and to the opportunities that exist in some sectors in La Réunion.

Despite the first observation, namely the drop of the number of businesses set up, the thematic "create its own activity" has more and more success in the Cité des métiers de La Réunion. Since the beginning of the year, the number of counselling interviews and the loan of documents has been constantly increasing. Moreover the workshops related to the business creation have been successful and with a good rate of participation.

More information about the forum workshops on the website:

<http://www.citedesmetiers.re/index.php/evenements/details/841>

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"FIND YOUR PLACE", A PROGRAMME TO SUPPORT INTEGRATION OF YOUNG PEOPLE IN MEYRIN

Getting an apprenticeship place is a major challenge for every young person who begins initial vocational training because convince a boss cannot be improvised! This is even more difficult for students in early school leaving who have to get back on track and bring back confidence.

The Municipality of Meyrin, the Associate centre of the Cité des métiers du Grand Genève in Meyrin, its Focal Point and a local team of social workers outside the walls have joined their strengths to help young people in the Region opening the doors.

From 24 January to 2 March 2018, some twenty young people will participate into the programme "Find your place" and will benefit from a series of collective workshops related to integration: self-confidence, stress management, application file, job interview, professional picture, etc. Nothing is left to chance! In the spotlight: the Spring of the apprenticeship on 7 March 2018 at the Cité des métiers du Grand Genève: in this event many training businesses recruit, and a live recruitment will be organised on 14 March in Meyrin with the participation of regional companies.

Each participating institution will mobilise its key skills and resources for a common purpose: to enable these young people to find their places in apprenticeship and more generally in the society. This project, which is an interinstitutional collaboration, is a good concrete example on how to create synergies.

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AN EPHEMERAL CITÉ DES MÉTIERS IN A DISTRICT OF THE CITY OF LIMOGES!

The Cité des métiers de Limoges et Limousin develops its territorial coverage and offers its services for the first time in one of the priority areas of the urban policy, the Beaubreuil district. This ephemeral Cité des métiers set up in a municipal cultural centre offered various services to people who wish to get information on professions, training, employment and guidance.

It included in particular:

- a multimedia area with computers equipped with guidance software;
- an advice area for individual interviews;
- a specialised documentation on professions and professional life;
- a "professions scene - round tables" area offering a panorama of the professions and employments in the agglomeration of Limoges, an exchange with local businesses and a link with the resource websites to find information on the training offers;
- permanent workshops on the various training courses, business creation, Validation of Acquired Experience, international mobility.

This action led by the Cité des métiers de Limoges et du Limousin was achieved thanks to the partnership with the local actors of Reception, Information and Guidance, employment, professional branches and of local businesses.

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WEEK OF EMPLOYMENT AND DISABILITY AT THE CITÉ DES MÉTIERS DE MAYOTTE

From 16 to 19 November 2017, the Cité des métiers de Mayotte participated in the 21st edition of the European Week for the Employment of People with Disabilities. Two highlights took place in the premises of the Cité.

On 16 Novembre, a Job Dating was held with the participation of Pôle Emploi, the Mission Locale, lifelong training centre (OPCALIA), the Association for the Management of the Fund for the Professional Integration of the people with disabilities and the Regional Plan for the Integration of Disabled Workers (PRITH) as well as a dozen businesses.

The next day was the Morning Open House of the Public Interest Group CARIF OREF with its three Areas: the CARIF-OREF, the Platform against Functional Illiteracy and Illiteracy and the Cité des métiers. The various service offers of each Areas were presented to the public with disabilities as well as to partners.

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BOOST FOR TEMPORARY EMPLOYMENT AT THE CITÉ DES MÉTIERS DE GUADELOUPE

On 1st May 2017, the Cité des métiers de Guadeloupe and the Temporary Work Training Insurance Fund (FAFTT) signed a partnership convention ensuring a permanence once a month, on the area "looking for a job".

The FAFTT leads projects including the "Youth Mission" programme set up to facilitate access to sustainable employment for young people under 26. In this frame, the Cité des métiers and the FAFTT co-organised in October two events:

- an initiative "boost for temporary employment" for the clients of the Missions Locales and the Regional second-chance School. 19 young people participated in the preparation workshops set up by the Cité des métiers with a sophrologist. These workshops focused on stress management, motivation and posture. After this preparation, these young people participated in a job interview simulation at the Cité des métiers in the presence of 8 temporary employment agencies willing to be part of the initiative;
- a « job dating » as also organised with the support of Pôle emploi, which gathered a hundred job seekers and 11 temporary employment agencies.



While waiting for the results of the recruitment, the feedback of the agencies are rather encouraging.

The initiative "boost for temporary employment" was renewed on 7, 8 and 13 December. Following the success of the job dating, the FAFTT plans to renew the event every two months at the Cité des métiers.

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NETWORK NEWS

EXPERIMENTATION OF THE TRAINING TO THE PROFESSION OF CAREER COUNSELLING IN THE FRAME OF THE ERASMUS+ PROJECT COCADE

A first training session to the profession of career counselling in integrated spaces took place from 5 to 7 December 2017 in the Cité des Sciences et de l'Industrie. A total of 19 people were present, including 7 beginner counsellors.



During these three days, the participants discovered or rediscovered the founding principles of an integrated space such as the Cité des métiers and the distinguished approach of the counselling in this type of place.

They also observed counselling interviews conducted by professionals on the areas of the Cité des métiers de Paris, and took part in interviews and role playing games. The concept of "working together" was central.

Feedbacks were very positive! Beyond the training, the participants discussed on good practices regarding the profession of career counselling.

Find pictures on our *Facebook page* and more information on our website: http://www.reseaucitesdesmetiers.com/25-projet_eu.php

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CDM21 MEETING



« KeepInnovation » is the leitmotiv of the process engaged by the Network about how to think about the services of tomorrow in the Cité des métiers.

In the meeting held last December 8, Alain Jouneau,

General Secretary of the Network beside Sylvie Sesma in charge of the Label and Ludovic Collin, Coordinator of the Network, reminded the draft agenda (November 2017 – November 2018) and the key steps of this process, that is to say :

- reviews of the service offer, the governance and the organisation in each Cité des métiers;
- external analysis of the positioning of CDMs and the Network;
- prospective of the service offer of tomorrow and evolution scenario of the concept;
- building-up a shared vision of the Cité des métiers of tomorrow.

This meeting was the opportunity to co-create with a dozen of persons among CDMs' teams a grid of questions that enable to describe services delivered in Cités des métiers.

Next appointment has been made on February 8 and 9 at the Cité des Sciences et de l'Industrie in which teams will come to present the consolidated vision of their existing activity and share the first analysis regarding the operating of their structure.

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EFFERVESCENCE - PRIX DE LA FONDATION ADECCO

Effervescence was granted by the ADECCO Foundation for the project "services in digital mediation in Cités des métiers". Objectives of the project are:

- strengthen the autonomy of people with the greatest difficulties as regards the use of digital tools for their professional scheme;
- share best practices in digital mediation among training and employment stakeholders;
- Develop the digital skills of professionals.

This project plans an experimentation at the Cité des métiers de Saint-Quentin-en-Yvelines, followed

by spin-offs in the Cités des métiers du Grand Beauvaisis and de Marseille et PACA.

Beneficiaries of the project will be in particular those remote from employment (beneficiaries of the RSA, young NEETS, migrants) and those most in need concerning the use of digital tools.

This donation of 5,000€ will fund a guide in digital mediation and a leaflet for the clients of Saint-Quentin-en-Yvelines. The inter-CDM experts in digital mediation and inclusion will bring support to the development of the project.

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PARTNERSHIPS BETWEEN CITÉS DES MÉTIERS AND LIBRARIES

A seminar for the Cité des métiers and libraries of their territories was held on Tuesday 7 November by the Public Library of the Centre Beaubourg in Paris (BPI), Associate Centre of the Cité des métiers de Paris. The aim was to highlight the existing relationships between these two networks and how to identify possible cooperation. The Cités des métiers de Paris, du Val-de-Marne, de Limoges et Limousin, du Grand Beauvaisis, de Marseille et PACA, de Normandie and libraries of these territories were attended this event.

First, the partnership between the Cité des métiers de Paris and the BPI was presented as an example of a deep and close cooperation. Through this partnership, the BPI which wanted to develop its offer with regard to the identified needs of the users, could complete it.

Then, participants led by an interactive methodology were able to map their needs, their expertise and their dreams by answering the following questions: What are my needs? What are my skills? What are my dreams? These exchanges enabled the participants to make a positive assessment of all actions carried out in the regions. A dynamic of making together has been established to offer more to users and especially to better meet their needs.

The quality of the partnership between the BPI and the Cité des métiers de Paris will inspire development in other territories!

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EU FUNDING

ERASMUS +

The European Commission published the last *Erasmus+ Guide* including all the calls for projects and funding for 2018.

- Action 1 - mobility of individuals in the field of EFP, school and adults education and training, submission deadline: 1st February
- Action 1 - mobility of individuals in the field of youth, submission deadline: 1st February
- Action 2 - strategic partnerships in the field of youth, submission deadline: 1st February
- Action 2 - strategic partnerships in the field of education and training, submission deadline: 21 March

The European Commission also launched a call for proposals: «*Key Action 2 - Sector Skills Alliances*». Submission deadline: 28 February 2018.

ARRIVALS/ DEPARTURES

Cité des métiers du Grand Genève

Grégoire Evequoz left his position of General Director of the Office for Guidance, Vocational Training and Lifelong (OFPC) at the end of November.

Cité des métiers de Milan et de Lombardie

Sergio Bollani left his position of consultant beside the Direction.

Cité des métiers des Côtes d'Armor

Marie Brillet took her position of Director at the beginning of December.

CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and other meetings/events of the Network is: delegationexecutive@citedesmetiers.fr

Thank you for your cooperation.
Yours sincerely,

Editorial team

Raquel Castello-Branco, *President of the Network*

Sylvie Sesma, *in charge of the label Cité des métiers*

Ludovic Collin, *International Coordinator*

Maud Bois-Gallou, *project assistant*

<http://www.reseaucitesdesmetiers.com/eng/index.php>