

AGENDA

Internal events 2018

7 February

Meeting of the Executive Committee, Paris

8-9 February

CDM 21 meeting, Paris

23 February

Meeting of the Executive Committee, Porto

External events 2018

21-22 February

Meeting of exchange of practices in the Erasmus + project COCADE, Porto

23-24 February

Seminar RE-INVENT «Social investissement» in Paris : *Registration*
For more information:
<http://www.re-invest.eu/>

12-16 March

Training for territorial animation of partnerships in integrated spaces in Erasmus + project COCADE, Ile-de-France :
Registration

22 March

4th edition of the Interregional cooperation organised by Interreg Europe, in Brussels
Programme



Dear members and partners of the Network, and the Cités des métiers,

Following with what has been done in 2017, 2018 will be for the Cités des métiers International Network an intensive year for the collaborative work and development between Cités des métiers.

The Network works as a tool to its members. Initiatives set up by the Network have to strengthen the sense of belonging of members and bring added value. It includes:

- **Up-skilling of teams** through the organisation of inter-CDM trainings.
A new three days training of the profession of career counselling will be organised by the end of the year for new arriving career counsellors in Cités des métiers. Two training sessions were conducted by trainer counsellors of the Network to 40 practitioners of the counselling in the upcoming Cité des métiers de Bruxelles. We can also mention the training “sense of the life, sense of the work” based on a collaboration between CNAM and the Cité des métiers de Paris.
- **Making decision support through the CDM21 process** initiated since October 2017. It is to make an assessment of actions of Cités des métiers and identify prospects of development of the service offer during a next inter-CDMs event between 30 May and 1 June in Rouen. Conclusions of this work will be delivered later to Universcience, Authority of the Label des Cités des métiers.
- **Exchange of practices** in the fields of digital mediation and inclusion and the documentation within groups of experts and in events organised in the LLL Platform. There is also the **development of new joint projects** via the endowment fund Effervescence and the Erasmus+ programme.

The Network will also go on with activities related to the EU project COCADE. Find past and coming activities on the webpage about the project. **A training about territorial animation of partnership (FR/EN) will be held between 12 and 16 March 2018 in Ile-de-France.** There are still seats available for participants from other Cités des métiers and partners! If you are interested in you can still register via the following link:

<http://www.reseaucitesdesmetiers.com/eng/projet-cocade.php>

Therefore, I would like to welcome the Città dei mestieri della Svizzera Italiana which was awarded to the labelling “in project” of Cité des métiers in the last Labelling Committee held in Paris in February 7.

As for now, we are 33 members within the Network!

You can find more information about our activities on the website and the new leaflet of the Network.

http://www.reseaucitesdesmetiers.com/doc/RICDM_%20leaflet2018_EN.PDF

Best regards

Raquel CASTELLO-BRANCO

President of the Network

THE CITE DES METIERS DE CHARLEROI PROMOTES THE DIGITAL PROFESSIONS

The Cité des métiers de Charleroi pays attention to promote the growth of the digital professions, especially as a large number of positions in the digital sector remain unfilled. In the next three years, 30,000 internet jobs will be vacant in Belgium.

In this context, the Cité des métiers hosted the web developer BeCode on 28 November 2017, during the organisation of information and recruitment sessions for the opening of the first coding school in Wallonia. BeCode offers free and intensive trainings open to all to become web and mobile developers in partnership with the company Simplon. The aim of the training is to create a bridge between the job market and jobseekers. In 2016, the unemployment rate of young people aged 15 to 24 was particularly high in Wallonia (27.9% in 2016 according to EuroStat).

Among the 127 applications received, 88 got an interview. Overall 27 learners were selected, of which 6 women, that is to say 19% of people met. This reveals that attitudes have been changing.

BeCode Charleroi launched its first training on 23 January 2018, for a period of 6 months.

More information on becode.org

Contact:

Team of Charleroi

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THE CITÉ DES MÉTIERS DU GRAND GENÈVE, AS A KEY PLAYER CENTRAL ACTOR ON THE CROSS-BORDER TERRITORY

La Cité des métiers du Grand Genève have been engaged in two Franco-Swiss events since the beginning of the year 2018.

The first Franco-Swiss Economic and Innovation Meetings took place on Monday 15 January, in Lyon, at the headquarters of the Auvergne Rhône Alpes Region. For Auvergne Rhône-Alpes Region as for the Cantons of Geneva, Vaud and even Valais, the challenge was to join in order to better innovate. More than 250 people from the three Swiss Cantons and the Auvergne Rhône-Alpes Region gathered to attend a series of presentations on major topics and issues shared by local and regional Authorities: digital, Biotech & Medtech, training & learning, research and innovation.

It was also the opportunity to present the Cité des métiers du Grand Genève, first cross-border Cité des métiers within the international Network as well as Interreg projects.

The Cité des métiers could also promote its role in the region by taking part in the European Energy

Transition Conference, which took place in Palexpo from 30 January to 1st February.

Born in Dunkerque 19 years ago, under the leadership of the Urban Community, this was the first time that such an event was held in Greater Geneva.

For this cross-border event, the Cité des métiers du Grand Genève had a stand for three days at the Energy Transition Jobs Forum. The Cité des métiers worked jointly with its French partners such as the Associated centres of Annemasse, Bonneville and Bellegarde.

In particular, the Cité des métiers organised a special live recruitment on Wednesday afternoon, 31 January. 162 young people were received by Geneva businesses to apply for training places in the fields of energy transition.

With nearly 4,500 people, including more than 2,000 just for the Jobs Forum, this is a new record for the European Conference on Energy Transition. Overall, more than 120 events, 51 workshops, 45 forums, 12 project experimentations and 6 site visits were organised in three days. Feedbacks have been very positive.

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THE CITE DES METIERS DU GRAND GENEVE IN GUADELOUPE

On 5 January 2018, the Cité des métiers de Guadeloupe welcomed, to the director of the Cité des Métiers du Grand Genève, Djemâa CHRAÏTI, in her visit to Guadeloupe.

This visit was very much appreciated by the director of the Cité des métiers de Guadeloupe, Nicole NESTORET.



On this occasion, she visited the premises of the Cité des métiers and met all members of the team.

During this visit, the Cités have shared their practices and talked about common issues such as:

- the up-skilling of the person in charge of the reception : Cité des métiers du Grand

Genève has mentioned an internal guidelines for trainings;

- the remote control of screens in the multimedia area: Mrs CHRAITI mentioned the iTALC software which is a free software allows live monitoring of the use of the computer by the user and also gives the possibility of acting remotely;
- the specific reception and the counselling for migrants in the Cité des métiers. In Geneva, the Cité des métiers has a closed partnership with the Bureau de l'Intégration des Etrangers. As part of this partnership launched in January 2017, the Cité has been providing more specific services (see *Newsletter January-February 2017*).

We thank Djemâa for this moment of conviviality and exchanges.

Contact:

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CIDADE DAS PROFISSÕES DO PORTO HAS BEEN DEVELOPPING ITS NETWORK OF PARTNERS

Cidade das profissões do Porto seeks to expand its area of intervention and especially to incentive the development of innovative and more appropriate solutions to the needs of users and the labour market. In this aim, Cidade would like to organise soon several meetings with partner organisations, and experts in the field of employment and entrepreneurship.

Cidade has set up in 2018 the "Cidade das profissões Partners" initiative In order to strengthen its network of partners, foster synergies and develop its skills, the. Each month, the partners of Cidade das profissões could exchange on a topic relevant in relation to their professional activity and the need of the client.

These times dedicated to the partners by the partners will promote the sharing of good practices regarding tools and methods allowing to bring a real added value in the daily work and also for the people who are used to collaborating with these organisations.

Topics covered during the first four months of 2018 will be: "the brand image of the employer", "how to better recruit via LinkedIn", "relocation services" and "a successful internal communication".

These initiatives are free of charge and only for partner entities of Cidade das profissões.

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CDM21 MEETING ON FEBRUARY 8 AND 9

Almost 25 team members among 15 Cités des métiers represented attended the second working session on the CDM21 process held in Cité des Sciences et de l'Industrie.

They shared in small working groups their first work carried out in step 1 "review the service offer, the organisation and the governance".

It has been indeed asking since December 2017 to each Cité des métiers to identify main strengths, weaknesses, opportunities and threats for its organisation. Only for open Cités des métiers, they have received a serie of questions to answer online regarding their service offer provided to clients and partners such as how do you train people in charge of reception ? What are the partners involved in each pole of counselling? What are the tools/techniques of animation used for workshops? What are the clients that need more individual support to use digital tools?

A federative internal event to Cités des métiers' teams – SUMMIT CDM21 – will take place in Rouen on May 30 to June 1. In the meantime, the CDM21 project team will ask few Cités des métiers in order to study further their governance model. It will then run a positioning analysis of Cités des métiers (step 2) based on a serie of individual interviews with key national and European stakeholders well acknowledged of challenges in lifelong career guidance.

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LABELLING COMMITTEE ON 7 FEBRUARY

On 7 February, the labelling Committee gathered in the Cité des Sciences et de l'Industrie-Universcience of Paris-La-Villette, in order to review the progress of the activities of the Cité des métiers in Namur and the project of the Cité des métiers in Italian Switzerland.

On the one hand, the Cité des métiers de Namur obtained the extension of its label in operating. The members renewed their support to the team of Namur for the positive results obtained since its opening in June 2016.

On the other hand, a second Cité des métiers in Switzerland will be develop soon with the project of the Città dei mestieri della Svizzera Italian, which has received the label "project". The members congratulated the quality of the project which capitalised on the experience of the Cité des métiers du Grand Genève, mentor of this new Cité.

Supported by the Canton of Ticino, the Città dei mestieri della Svizzera Italian should be opened to

the public in October 2018. It will be located in Bellinzona, in the premises of the Institute for Lifelong Learning. New buildings are currently under construction.



Claudia Sassi, director of Città dei mestieri della Svizzera Italiana, Vittorio Silacci, senior scientific collaborator

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PARTNERSHIP WITH THE CNAM : DEVELOPMENT OF THE WORKSHOP "SENSE OF LIFE, SENSE OF WORK" (SVST) AMONG OTHER CITÉS DES MÉTIERS

A training "sense of life, sense of work" (SVST) opened to professionals working in Cités des métiers took place on 5 and 6 February at the Cité des métiers de Paris. The training was given by Paul de Maricourt, trainer counsellor at the Cité des métiers and Jean-Luc Bernaud, Professor of Psychology at CNAM

In a partnership convention signed in January 2018, the Centre for Work and Development Research (CRTD) of the CNAM and the Cités des métiers International Network have agreed to extend the experimentation of the SVST device, in testing phase since 2016 at the Cité des métiers de Paris, to other Cités des métiers in France and abroad.

The aim is to meet the needs of "a growing number of people in professional evolution who often question themselves, sometimes painfully, on the meaning of their activity or their path. These questions can stop a person. The workshop offers a space for reflection, sharing and up-skilling".

20 counselling practitioners from the Cités des métiers de Paris, Bruxelles, Limoges et Limousin, Normandie, Grand Genève and from CNAM-Inetop were present at this first session. They will have to experiment during the year on their territory the workshop SVST and supported by the Cité des métiers de Paris.

Contact:

Paul DE MARICOURT

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EU FUNDING

INTERREG EUROPE

A fourth call for proposals should be launched in May and close by mid-June 2018. I

The call features will be made by the Monitoring Committee during the meeting on 13-14 March 2018 in Sofia.

More information:

<https://www.interregeurope.eu/projects/apply-for-funding/>

ARRIVALS/ DEPARTURES

Cité des métiers du Saint-Quentinois

Nathalie Haussy left her position of Director of the GIP Maison de l'Emploi de Saint Quentin. She has been replaced by Laëtitia Chevalier.

lchevallier@maisonemploi-saintquentin.fr

Cité des métiers de Porto

Carolina Ferreira is the new Director of the Cité des métiers de Porto.

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CONTACT ADDRESS

The e-mail address for information regarding the Newsletter, the Winter School and other meetings/events of the Network is: *delegationexecutive@citedesmetiers.fr*

Thank you for your cooperation.
Yours sincerely,

Editorial team

Raquel Castello-Branco, *President of the Network*

Sylvie Sesma, *in charge of the label Cité des métiers*

Ludovic Collin, *International Coordinator*

Maud Bois-Gallou, *Project officer*

<http://www.reseaucitesdesmetiers.com/eng/index.php>
