

Network Cités des métiers • n° 39 • March 2014

## EDITORIAL

Dear colleagues of the CDM network,

CDMs have the place of honour in several countries. In Italy Mario Monge, president of the CDM de Roma et Lazio, was awarded the "Golden Ant", given annually to a personality.

In Quebec, the White Paper on Youth mentions the partnership's work in view of the future CDM.

News also in France and Belgium: the inauguration of the CDM de Val-de-Marne, which opened in mid-March, presentation of the premises of the new CDM Montpellier, opening in spring, to the press, and a press conference in Liege for the next opening of the CDM,.

Once again our network shows its dynamism which also appears through the place that the CDM model takes at the core of parliamentary debates in France with the law on the professional development consulting.

Developments will come up also with the proposal to create national network representatives in countries where there are several CDM, as in France, Italy, Spain and soon in Portugal or Switzerland. Our network has everything to gain with the implementation of such sections to facilitate the opening of new CDMs

As usual, warmest greetings,

*Grégoire Evéquo, president of the CDM Network*

## CDM NEWS

### REPORTAGE "DISCOVERING JOBS"

The CDM de Charleroi (at project stage) produced a "musical" documentary, featuring one of the flagship products in its catalog of activities aimed at discovering jobs.

These paths represent a "first experience of technical immersion", which are structurally integrated in the offer to educational institutions, and are not obvious in the Wallonia-Brussels Federation.

This is why this documentary represents an institutional innovation, having gathered for its production 26 schools, 3 teachings networks, 2 professional sectors (Industry & Construction) and the Ministries of Education and of Sustainable Development.

The CDM, while still in project, becomes in this way "Pretext, Text and Context" to structural and sustainable changes for the territory.

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### THE (STILL IN PROJECT) CDM DU QUEBEC

On February 4, the Prime Minister of Quebec, Pauline Marois, accompanied by her Parliamentary Assistant (youth section) and Member for Laval-des-Rapides, Léo Bureau-Blouin, unveiled the white paper on youth titled « A generation with many aspirations ».

The Partnership of the Cité des métiers du Québec is pleased to note that its project is one of the proposals put forward by the Quebec government to help young people make the best choice in education and career guidance.

Correctly one of the main partners of the project, the Montreal regional conference of elected officials, recalled in his statement that: "This valuable tool will aim to provide young people, on a permanent basis, a place dedicated to the discovery of technical jobs, to the interaction with professionals and to the search of information and tips to build future careers. "

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## NETWORK NEWS

### "THE GOLDEN ANT" PRICE, MARIO MONGE "GOLDEN COOPERATOR "

Mario Monge, President of the CDM de Rome et Lazio, is among the personalities who have contributed to the creation of this award and to its development in recent years.

It is thus with pride that we announce that the third "Lazio Forum" gave him, Saturday 8 February 2014, the price "Formica d'oro" ("The Golden Ant"), seventh edition.

This recognition has been awarded for seven years to those who have distinguished themselves for actions, services, initiatives and interventions important enough to be an element of promotion of the third sector.

The award recognizes good practices, namely the actions and methods that have the characteristic of

being effective, innovative, and replicable and therefore should be brought to the attention of others.

The various sectors concerned are those of education, human services, culture, environment, sports, integration, relationships of solidarity between peoples, construction of networks, the public administration, information and other relevant policies to improve the welfare of the third sector as a system.

Surely, for Mario Monge it is a well-deserved recognition, considering how he and the Consortium Solco in recent years have contributed to local well-being through their actions in the region of Lazio, the interventions in prisons, experiments in the field of health, from the Cité des métiers to mental health, from "Nuovo Cinema Aquila" to "Idea Agenzia per il Lavoro".

The official motivation of the price in fact contains the following sentence: "for having promoted and employed the most vulnerables through actions and services so important to be a promotional item for all non-profit organizations".

We join in the congratulations!

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**THE " INTERNATIONAL MOBILITY NETWORK " AT THE SERVICE OF CDMs' USERS**

The CDMs de Limoges et du Limousin, Porto, Irun, Genoa and de Rome et Lazio offer, from April 2014, a new service to users. The public of these CDMs may benefit from an interview with a consultant in a foreign CDM in the first week of each month.

Thanks to the interest and success of these events in previous years and following the Winter School 2014, these cities have finally decided to offer this service throughout the year.

For now, this offer is being tested but the opportunity to participate to this offer is open to all CDMs who so desire.

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**THE NETWORK AT THE 1ST VPL BIENNALE**

The Institute for Research and Information on Volunteering (IRIV, [www.iriv.net](http://www.iriv.net)), has been partner of the CDM de Paris – La Villette for several years. Among the activities conducted in collaboration with the CDM, some refer to the Validation of Prior Learning (VPL) which has become a major issue in Europe, especially for non-formal and informal learning as underlined by the Cedefop (Thessalonique, 2009).

In particular, IRIV, as partner of the ALLinHE project, offered several workshops in partnership with the Cité des Métiers in Paris under the framework of ALLinHE.

Erasmus project running from 2011 to 2014, ([www.ALLinHE.eu](http://www.ALLinHE.eu)), ALLinHE aims at enhancing access to Higher Education thanks to VPL. It links the VPL process to a practical strategy for the social inclusion of special target groups underrepresented and non-traditional learners: migrants & ethnic minorities, persons aged over 50 years and disabled people. The workshops offered by IRIV at the CDM gathered migrants coming from different countries and continents (South America, Africa, Asia and Europe) and with different backgrounds (graduate or low qualified people). The number of participants was 48 (100%): 17 men (35%) and 31 women (65%). They could attend one, two or three workshops. In the beginning, two workshops were proposed: the first one focused on the Migrapass portfolio (to explain the tool to be used for the VPL), the second one was dedicated to the ALLinHE (the steps to be followed in a VPL in France, information on the national framework on a macro-level and on the organisations to be contacted on a meso-level). Detailed results of this experience will be presented by dr Bénédicte Halba, funding president of IRIV, at the 1st VPL Biennale (Première conférence biennale sur la VAE) which will be held in Rotterdam on the 9-11 April 2014 <http://www.vplbiennale.com/>.

Given the interest and the experience of the Réseau des Cités des métiers for the VPL, another presentation will be given by Bernadette Thomas, who will focus on the experience of the Cités des métiers in the French context of VPL.

The presentations will be made available to the Network after the conference.

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**THE ROADMAP FOR 2014**

A managers meeting was held on February 13 in Choisy-le-Roi, just after the inauguration of the premises of the CDM du Val-de-Marne. It has allowed to complete the roadmap decided at the Winter School of La Rochelle and to clarify the functioning of the working groups in 2014.

Two Working Groups on professionalization will run in parallel, one in Italy led by the CDM de Milan ([sergio\\_bollani@cittadeimestieri.milano](mailto:sergio_bollani@cittadeimestieri.milano)), the other in France led by Bernadette Thomas ([bernadette.thomas@universcience.fr](mailto:bernadette.thomas@universcience.fr)), with a view to a pooling in June.

The renewal of the Communication group led by Laurent Mauroy of the CDM du Saint-Quentinois ([direction@maisonemploi-saintquentin.fr](mailto:direction@maisonemploi-saintquentin.fr)) has been decided, through the update of the press release, the production of a handbook "Welcome in the network" for the new CDMs and of a directory.

The group "International Mobility" driven by Shireen Coppens of the CDM de Limoges et Limousin ([scs@prisme-limousin.fr](mailto:scs@prisme-limousin.fr)) has set the objective to make permanent the offer of Remote Counselling provided by a the CDM of another country, initiated in 2008 through the ESF project AMPLI in occasion of the weeks of International Mobility.

The group of librarians (documentalistes-cdm@googlegroups.com) led by Céline Vatinel of the CDM de Haute-Normandie ([celine.vatinel@citedesmetiershautenormandie.fr](mailto:celine.vatinel@citedesmetiershautenormandie.fr)) continues to work on the pooling of Documentary Resources, and on a forward-looking debate about the role of digital technology in CDMs.

This group has been created thanks to the initiative of a sub-group, extended to managers interested in the strategy of the presence of CDM on social networks and the participation in the OPEN Codex project; group co- led by Jocelyn Meire CDM de Marseille et PACA ([jmeire@citedesmetiers.fr](mailto:jmeire@citedesmetiers.fr)) and Sylvie Roussel-Gaucher, of the CDM de Val-de-Marne, for the OPEN CODEX part.

The Quality Group, led by the CDM de La Rochelle ([a.marechal@mde-larochelle.fr](mailto:a.marechal@mde-larochelle.fr)), after a pause justified by the organization of the WS 2014 will be able to resume its activity.

The Intercomprehension group including the CDMs of Porto, Irun, Rome and Paris, has added the CDM de Nanterre ([bernadette.thomas@universcience.fr](mailto:bernadette.thomas@universcience.fr) et [sylvie.sesma@universcience.fr](mailto:sylvie.sesma@universcience.fr)). The importance of a regular work throughout the year to prepare for the future WinterSchool was emphasized.

A regional monitoring group on innovations in the guidance sector has been established, and will be coordinated, by Frédérique Pelayo, librarian at the l'Observatoire des politiques et des pratiques pour l'innovation en orientation - Oppio Inetop-CNAM (Observatory of policies and practices for innovation in guidance). Volunteers, advisors and librarians are invited to express their interest to participate in the activities directly to: [frederique.pelayo@cnam.fr](mailto:frederique.pelayo@cnam.fr), sending a copy of the message to C.Gaube and B.Thomas.

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**AN INNOVATIVE PARTNERSHIP AT THE CDM DE NORD-FRANCHE COMTÉ (SITE MONTBELIARD)**

PROBTP is the welfare agency of building and public works. It is a joint group, non-profit and professional. Since 1993 PROBTP Group brings together all the Pension and Provident Funds of the building and public works sector, born immediately after the war.

Since 2013, as part of its mission of education and awareness, the Cité des métiers de Nord-Franche

Comté, has enhanced the services offer of the Site at Montbéliard, services related to jobs experiencing shortages, and to jobs promising solid employment prospects on the territory. To promote this offer throughout the year, a program of events has been developed for the general public and for employment intermediaries: employment counselors, trainers, consultants, and referrers of the local plan for integration and employment (PLIE).

The largest current building site in the eastern France (construction of a new hospital), has been visited by professionals of employment on January 28 thanks to the team sponsor PROBTP. A multi-stakeholder cell present on the site is in charge of hiring (mid-January 2014, 185 positions 133 of which 133 filled by local recruitment services) and of the management of the integration clause, representing in total 84,630 hours. We recall that the integration clause (equally called social clause or clause promoting the inclusion and the employment) is the requirement for companies responding to a call for public tenders, to reserve a minimum working time to people in professional insertion.

This visit was very appreciated because it allowed the discovery of the professional practices of several jobs in the building sector, and to share the development of methods and tools in this sector with the managers of the site and of the cell, as well as to discuss their expectations in terms of profiles of the candidates for employment or training.

This approach is in line with a specific problematic of the territory of Montbéliard: the lack of applications meeting the prerequisites for entering into training or having the characteristics of the jobs available.

It is likely that these recruitment agencies will be now better equipped to interact with their audiences, during the guidance phase, about the representations people may have of these jobs.

An operation to renew ...

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(Integration clause in public procurement contracts)

**EU call for proposals**

**ERASMUS+ CALL FOR PROPOSALS**

Mobility opportunities offered to professionals by the Erasmus program are very interesting for CDMs.

However, unlike previous years, applications cannot be submitted by individuals but must be grouped by the CDM, which must apply for registration as a participant organization:

<http://www.erasmusplus.fr/penelope/candidature.php>.

We recall that the dates of the first calls for proposals under the ERASMUS+ Programme are approaching:

March 17 for mobility projects; March 27 for joint masters; April 3 for alliances and 30 April for strategic partnerships.

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## AGENDA

### 3, 4 and 6 March 2014

#### CDM du Val-de-Marne

Training of the CDM staff (personnel and counsellors), the 3 and 6 at Choisy-le-Roi, the 4 at the CDM de Paris-La Villette

### 10 March 2014

#### CDM du Val-de-Marne

Opening to the public of the CDM at Choisy-le-Roi

### 18 March 2014

#### CDM de Limoges et du Limousin

Cinéamétiers Seminar

### 19 March 2014

Meeting (teleconference) of the Network Board members du bureau at 9h30

### 21 March 2014

#### CDM de Marseille et de PACA

Meeting of the working group "Professionalisation" in Marseille

### 27-28 March 2014

#### Porta 22 - CDM de Barcelone

Partners meeting of the Progress Project: Mobilitza't – Mobile (CDM de Gênes and de Paris),

### 23 April 2014

#### CDM du Grand-Genève

Meeting of the Network Board, Geneva

### 9-11 April 2014

#### Rotterdam, The Netherlands

1st VPL Biennale <http://www.vplbiennale.com/>

### 18 April 2014

#### CDM de Val-de-Marne

A one day training of the Network on the Social Network, at Choisy-le-Roi

**Please note in your agenda:**

### 11 June 2014

**General Assembly of the RCDM  
Brussels, Committee of the Regions**

## CONTACT ADDRESS

The-mail address for information regarding the Newsletter, the Winter School and the General Assembly is [labelCDM@universcience.fr](mailto:labelCDM@universcience.fr)

Thank you for your cooperation.

Yours sincerely,

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