

Network Cités des métiers • n° 40 • April 2014

EDITORIAL

Dear members of the network,

As you see, this information letter no longer contains the label of 20 years, since this anniversary year, full of events, just ended; everywhere from Portugal to Switzerland through Italy, Spain, Belgium and of course France, special events were organized, each time with the same key idea: to show how the CDM concept, based on the Charter and the label, has not aged a bit, it is still part of a very strong modernity, and that we all must continue to make every effort to continue its development.

A few weeks apart, after the CDM de Liège, it has been the turn of the CDM de Charleroi to officially launch its first activities.

Belgium again, with the next event that will bring us together, as our General Assembly will be held on June 11 in Brussels, in the premises of the Committee of the Regions, and will be an opportunity once again to promote our model, in particular this time to the European institutions.

A preparatory meeting of the Network Board, which will be held in late April in Geneva, will precede this General Assembly. This preparatory meeting will be an opportunity for the participants to discover some tools developed by the Cité des métiers du Grand Genève for the valorisation of transversal skills, and to reflect together on their transposition, via the network, to other contexts than the Swiss system of professional training.

As usual, warmest greetings,

Grégoire Evéquo, president of the CDM Network

CDM NEWS

SEMINAR "CINEMAMETIERS" FOR THE PROFESSIONALS

Tuesday, March 18, the Cité des métiers de Limoges et du Limousin held the "Cinémamétiers", an event that brought together some fifty professionals experts in inclusion and guidance sectors (including Juliette Leroy, manager of the CDM de la Rochelle, a welcomed presence).

An original selection of 12 films that evoke professional gestures, personal and professional paths, has enabled the participants to exchange views on the variety in describing jobs through images (movies created in

workshops or authors movies...), and about the prospects offered by a film to support a process of guidance throughout life.

The reactions were numerous and the projection has allowed verifying the strong potential for self-interrogation and reflection films may offer.

As the movies have an inevitably polysemic nature, they question a range of registers, and this certainly implies the necessity of an animation method adapted to the audience.

It is now necessary to collectively reflect on the conditions for organizing a session open to the general public, to continue this experimental work.

Those who are interested in the process are invited to contact us.

In any case, a first assessment will be proposed at the 2015 winter school.

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THE CITÉ DES MÉTIERS DU VAL-DE-MARNE IS OPEN !

The last few weeks have been intense at the Cité des métiers du Val-de-Marne. About 300 people gathered on the occasion of the inauguration, which took place on 13 February at the invitation of Pierre Bell-Loch, its president. The project partners were present, as well as the International Network of CDM represented in particular by Grégoire Evéquo and Olivier Las Vergnas.

The next day, the CDM opened its doors to professionals to make known the new location and its services to various local actors. In parallel, the last days before the opening of the public were used to solve the final logistical issues, to stabilize the programming but also to organize a week of welcome and information to the team of counsellors and the permanent staff. This work was done with the support of the Network and the good advice of the team of the Cité des métiers de la Villette.

The first Strategic Committee of the Cité des métiers du Val-de-Marne was held on March 6, bringing together thirty partners of employment, training, guidance and business creation in Val-de-Marne.

The Strategic committee was an opportunity to plan an initial service offering realistic and cautious (which will be revisited in the summer), based on:

- Opening hours: Monday all day and from Tuesday to Friday in the afternoon
- The organization of a workshop every week as from March 13
- 1-2 events per month.

As expected, the Cité des métiers du Val-de-Marne opened its doors to the public on March 10. It hosted on its first week of activity 250 people, and receives 30 to 40 people each afternoon. At their disposal, three poles advice, information resources (350 items) and multimedia tools (20 positions in free access and dedicated applications).

Moreover, since the opening, three workshops about "hot to write a CV and a letter of motivation" have already been organized. Two conferences were held during the "Craft week", and a local company conducted a "job dating" event.

The work in progress now involves stabilizing the pole advice, the development of the range of services offered, the development of a real project management, a management team to be completed and a strategy for effective communication... In other words items that will remind everyone the excellent opening of activities!

The look and experience of the president of the club of the network retirees - Denis Hébert -, as well as the lessons learned at the 2014 winter school of La Rochelle, avoided the risk of initial pitfalls. We wish also to thank the support offered by the teams of Marseille-PACA, Seine et Marne, Saint-Quentin en Yvelines, Côtes d'Armor ...

Next appointment in Val-de-Marne: the Working Group on social networks to be held on April 18.

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NETWORK NEWS

THE FRENCH LAW OF 5 MARCH 2014

The French National Assembly has just voted in a new law concerning vocational training, employment and social democracy. This law was enacted on March 5, 2014, and it is the result of the national agreement signed in late 2013 by the Social Partners.

The law introduces in particular the 'compte personnel de formation' (CPF) – or personal training account – which will accompany each person throughout his/her career until retirement. It will be "portable" from one employer to another and from one status to another.

The Law specifies also the procedures for financing the vocational training by companies, reducing mandatory contributions, in order to better clarify the role of organisations fundraising for training.

Regarding guidance throughout life, this law creates for all adults the 'conseil en évolution professionnelle' (CEP) – or career transition consulting – and entrusts to the regions the coordination of the actors, with the exception of those involved in school career guidance and of certain aspects of the public employment service, which keeps some national prerogatives.

We are now awaiting the release of the implementing decrees, hoping that they will facilitate the recognition of the work and the concept of the Cités des métiers, encouraging local authorities and various local actors to converge and work together in the CDMs.

Indeed multi-status platforms such as CDM are best suited to amplify the will of "portability" of the CPF and CEP throughout professional life.

The Law is online (in French):

<http://tinyurl.com/pmxowe7>

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ALL IN BRUSSELS ON 11 AND 12 JUNE 2014

The next General Assembly of the Network will be held on June 11 in Brussels, in the auditorium of the Committee of the Regions.

Around the General Assembly itself, an open working day on the approaches and places "decompartmentalised", a theme very important to us, will be organized in partnership with the Foundation for European Regions in Research, Education and Training (FREREF).

Behind this term, "decompartmentalisation", we mean not only multi-partner and open (without physical partitions) places, but we especially emphasize approaches and places that are thought to be appropriate for all audiences, regardless of their status or age, exactly as the CDM.

In this spirit of decompartmentalisation, on June 11 we shall work in part in the plenary session and in part during the workshops.

At the heart of the debate, in particular, three questions:

(1) The question of the advisers' skills created by the fact of working in places and with tools thought to be capable of responding to a variety of situations;

(2) The question of the transversal skills of people (in particular of the CDM public) and the potential decompartmentalised environments have to enable their valorisation and recognition;

(3) The question of the effects and benefits (at the organizational level) that the convergence of players driven by decompartmentalisation can have on the community revitalization of economic and social development.

On each of these three questions, the work will be organized around testimonials and exchange of practices.

Please take note that on June 12 will be held, again in

Brussels, a managers meeting. More on this meeting in the next newsletter...

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EU call for proposals

ERASMUS+ CALL FOR PROPOSALS

We recall that the dates of the first calls for proposals under the ERASMUS+ Programme, KA2, strategic partnerships are approaching: 30 April 2014.

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AGENDA

2 April 2014

CDM de La Réunion

Official Opening of the Cité des métiers

9-11 April 2014

Rotterdam, The Netherlands

1st VPL Biennale <http://www.vplbiennale.com/>

17 April 2014

CDM de Paris-La Villette

Working group on professionalisation

18 April 2014

CDM de Val-de-Marne

A one-day training of the Network on the Social Network, at Choisy-le-Roi

23 April 2014

CDM du Grand-Genève

Meeting of the Network Board, Geneva

30 April 2014

CDM de Charleroi and CDM de Liège

Joint meeting on the development of the CDMs in Wallonia, Brussels

2 June 2014

CDM de Paris

Labeling committee (to be confirmed)

Please note in your agenda:

11 June 2014

**General Assembly of the RCDM
Brussels, Committee of the Regions**

12 June 2014

**Technical meeting of the Network Managers
Brussels, (place to be determined)**

CONTACT ADDRESS

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Thank you for your cooperation.

Yours sincerely,

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